

Home and dry

Frequently asked questions

Q.1 When does the Home and dry campaign start?

A Home and dry launches in November 2021.

Q.2. How long will the Home and dry campaign run for?

A The campaign has no end date – it's on-going. That means that point of sale materials can be ordered for you to use in your venue.

Although there is no end date and you may use it at time that best suits you, we would recommend utilising it during the festive season, as alcohol harm is more prevalent.

You may want to use it immediately or wait and use it when there you have a higher than usual number of customers driving to your venue - to watch sport on the TV or attend a specific event.

Q.3 How many packs can I order?

A There is no limit on the number of venues you can order stocks for but please note that the free stock is limited and will be handled on a first come, first-served basis, so please don't delay.

Q.4. What is the cost of each item?

A There is no charge for our POS materials. They are totally free.

Q.5 What size t-shirts are available?

A We have limited numbers of small, medium, large and extra-large t-shirts in stock.

Q.6. Do I need to pay postage?

A Drinkaware will even pay the postage.

Q.7. How long before I receive my order?

A We expect you to receive your order in between 3 to 8 working days of your order being acknowledged.

Q.8. What is the purpose of this campaign?

A Home and dry is designed to encourage drivers not to drink and drive – and, instead, to opt for alcohol-free drinks when they're out in pubs and bars with friends and family.

Q.9. Who do I contact if I want to support the campaign?

A Contact homeanddry@drinkaware.co.uk